

El Portal



YOSEMITE REGION - PCA

MARCH 2020

YOS.PCA.ORG



CONTENTS	MEMBERSHIP REPORT	03
	MEETING NOTES	04
	IN THE ZONE	06
	EVENTS	10
	OUR SPONSORS	14

BOARD OF DIRECTORS	PRESIDENT
	Brian Sturkie
	VICE PRESIDENT
	Dave Boyd
	TREASURER
	Larry Inman
	SECRETARY
	Jennifer Pierce
	MEMBERSHIP DIRECTOR
	Anthony Viera
	WEBMASTER
	Don Chaisson
	NEWSLETTER EDITOR
	Bracken Helmes
	HISTORIAN
	Norm Swanberg
	EVENT COORDINATOR
	Andrew Dalen

COVER IMAGE	Ted Fisher
Yosemite Region PCA Web Site: yos.pca.org	Zone 7 Representative: Colin Fat

El Portal, published monthly by Yosemite Region PCA, is intended to inform members of club or club related activities and other matters of interest. Typed or printed contributions and photographs are welcome and should be submitted to the editor. Contributions will be returned to the author only if requested. The deadline for all contributions is the tenth of the month prior to the month of publication. The views and opinions expressed within the newsletter are those of the authors and not necessarily those of the Yosemite Region of the Porsche Club of America.

MEMBERSHIP REPORT

Anthony Vierra - 1984 928S

New Members

No new members

Transfers

No transfers

Anniversaries

Name	Years in Yos	Expires
W Kuhn	38 years	2/29/20
Charlie Mauch	4 years	2/29/20
Larry Alvarez	2 years	2/29/20
Phil Harris	2 years	2/29/20
Todd Hicks	1 year	2/29/20
David Nilan	1 year	2/29/20
Michael Miller	22 years	3/31/20
Mark Lange	22 years	3/31/20
Michael Bloed	13 years	3/31/20
Randy Hahn	6 years	3/31/20
George Hatfield	4 years	3/31/20
Anthony Vierra	3 years	3/31/20
Patrick Oehlsen	2 years	3/31/20
Robert Langlie	2 years	3/31/20

Members	157
Affiliate Members	88
Junior Members	7
Total	245



MEETING NOTES

Jennifer Pierce - 2003 Boxster

The Yosemite PCA board met on February 13, 2020 and was called to order at 7:04 PM by Brian Sturkie. Board members present were: Brian Sturkie (President), Chuck Pierce (Past-President), Dave Boyd (VP), Don Chaisson (Media Chair), George Hatfield (Member-at-large), Anthony Vierra (Membership Chair), and Jennifer Pierce (Secretary).

The January 2020 minutes were approved.

Larry submitted the January financial statement via email and Anthony gave us the new membership information (250 members). We now have 7 children signed up for the Junior PCA program. Don mentioned that we are just 39 members shy of moving into the next level of membership. Don has submitted our website for the Parade contest and Bracken has submitted our El Portal newsletter cover for judging too.

Business

President's Report (Brian): Brian attended the Present's 101 webinar. Subsidies have increased. Chuck will be attending the DE webinar; Brian and Dave will attend the Zone 7 meeting on 3/21; Brian submitted an article to Panorama on the Porsche's and Pints event

Marketing Report (Brian): Nice car flyers and business cards for board members done by Seeger Printing will be available at the annual dinner event.

Porsche's and Pints Recap (Brian): 32 members / 16 cars came, great time. He plans to repeat the event during the summer.

Carseum Update: Brian assigned tasks. Brian will follow up with security company. Don will handle the Slide show. Brian picking up wine. Chuck to bring banners and coasters.

Diablo Drive (Anthony): Anthony and Chuck met to discuss the route, Meeting at Starbucks Manteca at 9 AM, group picture at lighthouse, lunch at Boundary Oaks, end time 3:30 PM in Byron at Caboose; Chuck pulling insurance. Anthony and Chuck will pre-drive. Eventbrite ready to go live.

Spa Day 3/28 (Brian): Ladies to meet at Perfect Balance Day Spa in Lodi. Not a drive so no insurance needed. Brian sending write-up. Jacki and Marianne will tell ladies about it at the dinner. Event

is from 10AM-2PM

Yosemite Tour (George): April 23-26. 2 rooms left

Cooking School (Jennifer): May 16. Yankee Hill in Columbia, cooking a Moroccan feast. Eventbrite to go live after dinner

Poker Run (6/13): George is putting it together

Park Picnic in Mariposa (Brian): Brian is checking out concert options.

Possible Pop-Up drives: Fresno Blossom Drive (Chuck); Grand Island Mansion (Anthony); Oakdale Car Show (8/7) Dave; Waterloo Bocci

Parade (6/20-28): There is one room available at the VRBO (contact Chuck for info)

Werks (8/14) and IMSA (9/12-13): There are 3 rooms available for each – contact Chuck for information

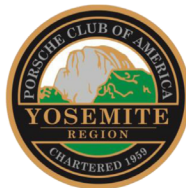
Brian will follow up with Miglorie on Ad. Anthony and George will visit Buckingham's.

Adjournment

8:49 PM

Next Meeting

Thursday, March 12, 2020, 7 PM, Pierce residence



We'd like to thank the board and membership for selecting us as members of the year for 2019. We are humbled and honored to receive this award. The jackets were a special touch and will be worn often and with pride. Working and playing with this fantastic group of people has been rewarding and fun and we hope to continue to host events and drives in the future.

Thank you,
Chuck and Jennifer Pierce

PCA National Staff Meeting:

One of my responsibilities as your Zone Rep is to attend the annual national staff meeting and the board of directors meeting at Parade each year. This year the National staff meeting was held in Dallas with the executive council, national staff and all national committee chairs in attendance. As a Zone Rep we get the latest updates from all the national chairs on issues related to club racing, social media best practices, policies and procedures as they relate to your club's bylaws, updates on the 2020 Region Procedures Manual, issues related to safety procedures, Parade, Treffen, membership growth, the financial state of the club, and the general direction the executive council is planning on taking the club. Following is my report to you, the members of Zone 7.

Financial Conditions and Membership Growth:

The club continues to be in a strong financial condition and plans on reinvesting funds in the year by continuing the quarterly region subsidies. You need to remember that the region subsidies are only made possible if the club reaches certain thresholds as established by the club's annual budget. Region subsidies can vary year to year. PCA continues to be the only car club in the United States that has grown over the past year while other clubs like SCCA, BMW, and Mercedes have either remained flat or have shown a decline in membership. For 2019, PCA allocated about \$90,000 to promoting and marketing membership to owners of Porsche automobiles and the return on investment has been substantial with membership growth near 3 percent. The leadership of the club continues to focus its efforts on growing its membership while increasing its support at the regional level. The overall health of the club is in good shape.

Social Media:

Most clubs have a social media chair that handles its Facebook, Twitter, and Instagram postings. However, having a presence on social media comes with some responsibilities and risks. National Social Media chair, Maggie Goodman, reminded all Zone reps of some of the pitfalls and issues related to postings on social media that surprised me. She reported an incident where a member posted a photo of a member taking a selfie of himself while clearly

crossing the double line on what appeared to be a twisty back road and also several incidents regarding inappropriate content not in keeping with PCA guidelines. There were no issues cited for the regions in Zone 7. Good job managing your social media. However, Maggie did point out that some of the inappropriate content was posted from regions that have a Facebook group format versus a Facebook page format. With the group format, non-members from outside the club can post which can result in issues while the page format is preferred.

West Coast Race Series:

For 2020, PCA club racing is thriving while on the West Coast, our series has fewer club races scheduled than in 2019. Most of the club racing on the West Coast has occurred between Zone 7 and Zone 8 with both Zones hosting 5-7 events in 2019. For 2020, Zone 8 is only hosting one event; The Festival of Speed. Zone 7 has scheduled 7 events for 2020. National club race chair, West Dillard, reported that club racing has experienced modest growth over the past year but that competition for track events across the nation has increased with other car clubs and organizations competing for drivers.

Parade and Treffen:

Porsche Parade Palm Springs opened registration for phase 1 recently and so far 865 members have registered. This compares favorably with registration at this point in time with Parade Spokane which had similar numbers. There was an apparent glitch with the room block held for Parade resulting in some members being put on a wait list even though plenty of rooms were available. Parade chair, Ron Gordon, reported that rooms are available and should be when phase 2 registration opens on March 31st. If you are considering attending Parade this year, I highly recommend that you register for your room now. I think many members have been thinking that a Parade held in June in the California desert would have low attendance, but I think so far that registration has shown that Parade again will be a huge success regardless of the weather. Harry Season, Treffen national chair, reports that Treffen Broadmoor sold out in about 18 minutes. Congratulations to the 26 members in Zone 7 who were lucky enough to be able to sign up. There is a waiting list in effect for the event so if you have a desire to attend, get yourself on the wait list. Treffen Greenbrier registration will open shortly after Treffen Broadmoor and again is expected to

sell out. For members wondering why PCA has limited attendance to a Treffen to 150 cars, the answer is the desire to keep the event small and deliver a high quality experience that is different from Parade.

PCA Region Subsidy Increase:

Effective January 1, 2020, PCA has increased all region subsidies by some 40 percent. The following region subsidies are now in effect:

PCA National Subsidy Update

Subsidy	Past	New	% change	
Hospitality Park		250	500	50
2 Event Multi Region	300	500		40
3 Event Multi Region	400	750		47
Charity450	750	40		
PCA Register Group 2 event	300	500		40
PCA Register Group 3 event	400	750		47
Region New Member Social	250	500		50

Events of Interest:

CRAB 38 will be hosted by Sacramento Valley Region, May 29-31. Registration for this event is now open at: svr-crab38.eventbrite.com. Shasta Region will host the Zone 7 Tour again on June 11 -15. Porsche Parade 2020 will be held from June 21 – 27th at the La Quinta Resort in La Quinta, CA. with phase one registration now open and phase 2 registration opening on March 31st. This is the phase where you register for tours, banquets, and the competition events. The tours have been extremely popular and generally sell out. Sierra Nevada Region will host the Mammoth Tour July 25-26. Treffen 2020 to be held at the Broadmoor in Colorado Springs from April 29th to May 3rd is sold out with a waiting list in effect. Registration for the fall Treffen at the Greenbrier Resort in West Virginia from September 16-20th will open shortly after Treffen Broadmoor so for those of you who may have an interest in attending watch your emails for a notice. For more information on registration, go to treffen.pca.org. Remember that past Treffens have sold out in as little as one hour due to their growing popularity!

Events and Dates of Interest:

- Monday, March 23rd - registration closes for LPR 50th Anniversary Gala. <https://lprpca.org/50th-anniversary-celebration/>
- Tuesday, March 31st - registration for Phase 2 of the Porsche

Parade opens. porscheparade.org

1) Spring Treffen at the Broadmoor in Colorado Springs; April 29-May 2;

SOLD OUT - wait list in effect

2) Loma Prieta Region 50th Anniversary; March 28; register at MotorsportReg with keyword search of 'LPR'

3) CRAB 38 hosted by Sacramento Valley Region; May 29-31; svr-crab38.eventbrite.com

4) Zone 7 Tour by Shasta Region; June 11-15; SOLD OUT - wait list in effect

5) Porsche Parade at the La Quinta Resort in La Quinta; June 21-27; Phase 1 registration is OPEN; porscheparade.org

6) Mammoth Tour by Sierra Nevada Region; July 24-26; snv.pca.org/events/mammoth-high-altitude-porsche-tour-2

7) Werks Reunion in Monterey; August 14, featuring the Porsche 914; werksreunion.com

8) Fall Treffen at the Greenbrier Resort in West Virginia; September 16-19; treffen.pca.org

Note that past Treffens have sold out in as little as one hour due to their growing popularity.


The Porsche Parade has a two phase registration process. Phase 1 is for Parade registration and accommodations. Phase 2 will be for registration for events and banquets. The second phase registration will occur on March 31st.

2020 West Coast Race Series Calendar

Tentative - as of January 7, 2020

March 28-29th	Buttonwillow Raceway
April 25-26th	Thunderhill Raceway
April 25-26th	Auto Club Speedway
May 22-24th	WeatherTech Raceway, Laguna Seca
June 6-7th	Utah Motorsports Campus
August 29-30th	Sonoma Raceway
September 19-20th	High Plains Raceway
September 26-27th	Thunderhill Raceway
October 10-11th	Sonoma Raceway

PCA Club Race Schedule Link: <https://pcaclubracing.org/schedule/>

 Porsche Club of America Zone 7	
Autocross March 7 – Instructor School April 5 – Thunderhill (SVR) April 25 – Marina (LPR) April 26 – Marina (GGR) July 18 – Alameda (GGR) September 26 – Marina (LPR) September 27 – Marina (GGR) October 10 – Thunderhill (SVR) October 11 – Thunderhill (RR) (tentative)	Concours March 15 – Judges School and Prep – Livermore April 26 – Livermore (DR) May 17 – Fremont (LPR) June 7 – Rocklin (SVR) July 19 – Carmel Valley (MBR) August 2 – Reno (SNR) August 23 – Redwood City (GGR) September 20 – Petaluma (RR)
For more information visit the Zone 7 website at zone7.pca.org	



Golden Gate Region & Loma Prieta Region
 host Zone 7 **Autocross** @ Marina Airport



Information:
 Registration: 7:30 - 8:30 am
 Helmets required, limited loaners
 Drivers must work for sessions run
 Lunch will be available to purchase
 Pre-registration on motorsportreg.com



For details contact:
Anne Roth
alroth@sbcglobal.net
 408-710-0547

Saturday/Sunday: April 25&26

Directions: Take Highway 1 south toward Monterey and Laguna Seca Raceway. Take the Reservation Road exit south towards Marina. After one short block, turn right in order to stay on Reservation Road. Follow the road through Marina approximately two miles south of town. Turn left at (Imjin road) signal into marina Airfield. Turn right after the first large building on the right and follow the cones to the autocross site.



65th Porsche Parade

porscheparade.org

Phase I Registration (Parade + Hotel)

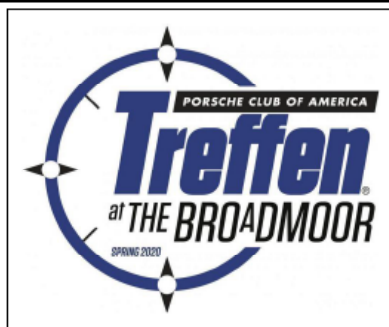
- Opens January 28th at 9 AM PT

Phase II Registration (Banquets, Tours and Events)

- Opens March 31st at 9 AM PT

Registration Closes May 31st at 9 PM PT

**See the details in the December 2019 issue of
PANORAMA, pages 98-102.**



2020 Spring Treffen

April 29 - May 3

***Touring the Rocky Mountains
Colorado Springs, CO***

Registration Opens

--- Wednesday January 22nd at NOON PT

It will sell out quickly

-- sell out within 60 minutes is very likely

**Check out the details at the Treffen website
at treffen.pca.org**



PALM SPRINGS



2020

65TH PORSCHE PARADE

ARE YOU IN?

THE 2020 PORSCHE PARADE

JUNE 21-27

LA QUINTA RESORT AND SPA
La Quinta (Palm Springs), California

PORSCHE CLUB OF AMERICA

LA QUINTA • COACHELLA • CATHEDRAL CITY • PALM DESERT • INDIO • DESERT HOT SPRINGS • INDIAN WELLS • RANCHO MIRAGE • PALM SPRINGS

PorscheParade.org



laquintaresort.com

SVR & Zone7 Autocross

Thunderhill Raceway

April 5, 2020

Follow the links from
SVR-PCA.org

More
information
autocross@svr-pca.org





**YOU ARE INVITED
TO THE
LOMA PRIETA
REGION'S
50TH
ANNIVERSARY
GALA!**

Date: Saturday, March 28th, 2020

Time: 6 PM - 11 PM

**Location: Cinnabar Hills Golf and Country Club,
23600 McKean Road, San Jose, CA 95141**

Cost: \$50.00 per person

Champagne Toast with 50th Momento, Live Band, Dancing

6-7 PM - Hosted bar, passed and stationary appetizers

7 PM - Dinner, includes premium wines

Champagne Toast with 50th Momento

Live Band, Dancing

Menu Choices:

- 1) Ribeye Steak, herb marinated grilled rib eye steak topped with au Poivre (brandy peppercorn sauce)
- 2) Halibut, pan seared, topped with grilled pineapple salsa and served with orange butter sauce
- 3) Vegetable Lasagna, roasted eggplant, zucchini, bell peppers, layered with lasagna pasta, marinara sauce, asiago and mozzarella cheese

Register NOW at Motorsport Reg or

RSVP to Kris Vanacore(vanacore1@mac.com) 408-406-1410

HOTEL BLOCK \$129- check-in Saturday March 28, check-out March 29

The Marriot Residence Inn, 18620 Madrone Pkwy, Morgan Hill, CA 95037

**King room, complimentary buffet-style breakfast, parking and hi-speed
internet, shuttle to/from hotel**

OUR SPONSORS

DentPro[®] inc
Automotive Excellence



JIM TREECE
TECHNICIAN
Modesto Manteca Oakdale

(209) 993-9990

www.dentpro.com



midline
MOTORWORKS
17700 MURPHY PIKE
LATHROP, CA 95330
925-624-3841
CONTACT@MOTORWORKSINC.COM

**FULL-SERVICE AUTO
REPAIR
SCHEDULED
MAINTENANCE &
SERVICE
BRAKES**

**ALIGNMENTS
PERFORMANCE
UPGRADES
RESTORATION
COMPUTER
DIAGNOSTICS PIWIZ**

**TIMING BELTS
SUSPENSION
TRACK PREP
TRANSPORTATION
TRACK SUPPORT**





Business and commercial space is available at the following annual rates:

1/4 page = \$160, 1/3 page = \$185, 1/2 page = \$325, 2/3 page = \$400, full page = \$500

Ads submitted must be camera ready. If your ad is not camera ready, this service can be arranged at no extra charge. Charges for twelve months of advertising are payable after billing by the Yosemite Region treasurer. Advertising on a monthly basis (space permitting) may be purchased at a cost of 10% of the annual rate. All advertising must be paid for in advance of publication.

@circuit6four

@circuitsixfour

Made in California

**CIRCUIT
SIXFOUR** 

WWW.CIRCUITSIXFOUR.COM



QUALITY APPAREL FOR THE DISCERNING ENTHUSIAST

BMW • MERCEDES • PORSCHE
VOLVO • JAGUAR

**Kruse/Lucas
Imports, Inc.**

(209) 529-9111

FAX (209) 526-2543

525 Tully Rd.
Modesto, CA 95350

Jean Kruse
Terry Lucas

Euro

TRENDS

PORSCHE-MERCEDES-BMW
AUTO REPAIR /SERVICE SPECIALIST



KEITH WATERMAN, Owner
1320C ANGIE AVENUE
MODESTO, CA 95351
209-531-9880 FAX 209-531-0584