

President's Message

Fresh off of our "Near Yosemite" Drive last Sunday, seeing old friends and new members reminded me of amazing connections I've made through Porsche ownership. Over the next few newsletters, I'll explore those in more detail.

First up is my coworker Dan. When my SUV was totalled three years ago, it opened the door for me to find a Porsche I could use as a daily driver. The search began and not too long after I spotted a white '99 911 Cabriolet on craigslist. I made a note to call about it. When I got to work the next day, I spotted a white '99 911 Cabriolet in the parking lot with a "For Sale" sign. The same car. Dan's car.

Some things are meant to be. Dan and I met and a few weeks later the 911 came home with us. Dan is an engineer and when he learned my son was also interested in engineering, he gave him a great two hour introduction to engineering disciplines one night over a cup of coffee.

Two years later, my son enrolled in civil engineering at Cal Poly. Shortly before his admission, he also was selected for a four-year internship/scholarship at my employer. Guess what department he ended up in? Dan's, of course.

Cheers,

Brian Sturkie nynelevn@gmail.com



Let Your Car Speak for Itself on PCA Garage

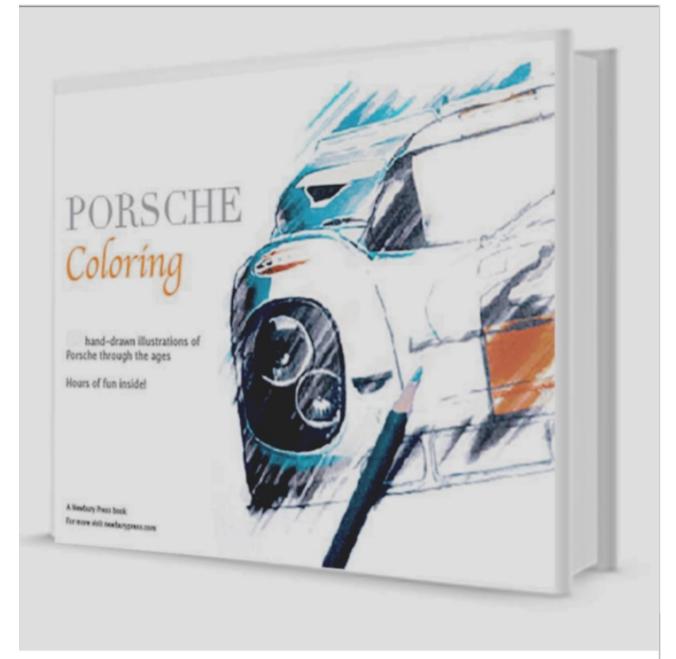
By Don Chaisson Yosemite PCA Webmaster

Did you ever walk up to a shiny Porsche and wonder what year and model it was or if the owner modified the car? PCA Garage, Porsche Club of America's new program, lets your car answer those questions on the spot for Porsche-curious passers-by.

When someone scans the QR Code on a sticker you affix to your car, they'll access your car's information on PCA Garage, such as the year, model, engine power, Rennbow official color, photos and story behind your car - the details you include are up to you. Give this code a whirl and scan it with your phone:



So now when my car is parked amongst other Porsches (in a well-lit parking lot!) and a person wants to know what the deal is on this bright yellow car, they scan the code and get a nice summary of on PCA Garage. The current plan is to offer spots in the PCA Garage to all members, but I'm not certain of the timing. In the meantime, if you want to register your car, email me at admin@pca.org to register your car and get a PCA Garage sticker.



Porsche Enthusiasts, Grab Your Pencils

Not just any car is coloring book-worthy. Only high-performance luxury vehicles steeped in history qualifies to be featured in the Newbury Press collection of automotive coloring books, which includes Porsche, Ferrari, Lamborghini with more coming. Porsche Coloring is a hardback book with 60 pages of meticulously drawn cars on premium paper in a produced by San Francisco-based Newbury Press (\$49.90).

"The car world is meticulous, very precise," said Founder Alfred Newbury, who grew up near the Porsche factory in Stuttgart, Germany, and now lives in Mountain View, California. "You have to get in the mindset of racing pedigree, marks developed, the sex appeal, the brutal power and Steven McQueenism."

To produce the coloring books, Newbury researched every facet of Porsche – from studying racing to consulting fan clubs around the world. "The audience could write a Porsche book on their own," he said. "We picked (models) that resonated around the world." Then, professional artists create the illustrations at the direction of Newbury and the company's toughest critic, Alfred's 9-year-old son Hayden.

"He art directs and concepts what the illustrations look like," Alfred said. A budding Frank Lloyd Wright and car enthusiast, Hayden inspired his dad to create the coloring books. Alfred initially saw the books as a way to get Hayden engaged in a tech-free activity. "I wanted to provide people with a cool hands-on activity to direct their creativity toward."

In 2011 when he started making automotive coloring books, Newbury couldn't have foreseen that the entire world would need a break from technology. "It's a tough time we're living in. I want to give people something to diffuse their stress," he said. Newbury sends the books to soldiers overseas.

For more information on Newbury's coloring books, visit <u>newburypress.com</u>. (What's in his garage? Mercedes, but he admits having his eye on a 911 Targa S.)

Welcome New Members

Michael Baryla

2020 217 Cayman GT4

Gary Loudermilk

2001 Boxster S

Jeff Rosenthal

2013 Cayenne GTS

Richard Ruth

2001 Boxster

2021 Club Elections

PCA regions typically have four elected Board positions - President, Vice President, Secretary and Treasurer - that serve two-year terms and are elected in alternating years. Our Secretary and Treasurer positions are up for election in 2021.

Both our current Secretary Jim Mazza and Treasurer Larry Inman stepped in to fill vacancies on the board in 2020. They have both done an excellent job and would like to continue in their roles for 2021-2022, if elected to do so. Election ballots will be sent out via email the first week of November.

If you're interested in serving on the Board in any capacity, please email President Brian Sturkie nynelevn@gmail.com by Friday, October 16.

Announcing 2020 By-Laws Change

PCA's National Policy Committee recommends Regions review their By-Laws every five years to maintain consistency with national guidelines. Our By-Laws were last reviewed in 2015.

Recently, our Board completed the review and approved five minor edits that involve meeting guidelines, elections, participation for Porsche-related businesses and titles for appointed positions. Please review the proposed changes here by the end of the month. Then, look for an email to vote on the changes in 45 days.

REVIEW BY-LAW CHANGES

In the Zone



Collin Fat

Catch up with Collin in his <u>September</u> and <u>October</u> reports.

(Photo by Collin Fat)



On the Track

Get the details on Monterey Bay's Concours in Paradise, October 25, 2020.

(Photo

by mana5280 on Unsplash)



Event Updates

Get the latest from national on the 2021 Porsche Parade and Events.

What's Happening

ZONE 7 EVENTS CALENDAR

AUTOCROSS SACRAMENTO

AUTOCROSS GOLDEN GATE



PCA Sim Racing provides fun and competitive online racing against members from all 14 Zones!

Join PCA members from all 14 Zones.

Ready to Join us in PCA Sim Racing? The group is founded on the principles of gentlemen driver racing found in PCA Cub Racing. If you are a beginner racing online this is a great place to start as we openly coach and mentor new drivers through our highly successful ei):E. Driver Education program. Races are broadcasted live on YouTube with professional annonincers.

JON US: https://register-simracing.pca.org



PORSCHE CLUB OF AMERICA

VISIT OUR WEBSITE













view this email in your browser

Editor's Note

Please submit stories, photos or other news for consideration to: elportainewsletter@gmail.com.

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