

Yosemite Region PCA  
Board Meeting minutes  
11/12/2020  
(revised 11/16)

In attendance: Brian Sturkie, Larry Inman, Don Chaisson, Anthony Vierra

(Brian Sturkie recording minutes in Jim Mazza's absence)

**Meeting called to order 7:08pm**

October meeting minutes were not recorded; Region will log in October financials for archival purposes.

Treasurer's Report (Larry)

- closing balance on October 31 is \$11,907.51
- Chaminade refund received after Nov. 1 and will be captured in November report

Membership Report (Anthony)

- 253 total members (162 active)
- 4 new
- 1 transfer out
- 7 Juniors
- National still not supplying us with Panorama issues for new members, Brian to follow up
- Anthony will remain on board until relocating in 2021; Board will begin search for new Membership Chair who may be able to work alongside Anthony until he leaves.
- NOTE: Larry reminded the Board that there are still region-owned items with Anthony and Chuck that should be consolidated. Dave Boyd has previously offered to store archival items; Brian to check with Dave on helping collect and store all.

Web Report (Don)

- New website is up and ready for launch
- Easier to launch now and end support for current
- Anthony made motion to launch new website, Larry seconded
- Transition to new website will be complete after acknowledgement from National (1-2 weeks)

President's Report (Brian)

- Holiday gathering—a traditional party seems out of the question this year but there is support for experimenting with something different. There was surprise that the Food Drive drew low numbers despite being for a good cause and offering something for everyone (gathering, drive and lunch after drive concludes). Brian will reach out to Collin to understand what other Zone 7 Regions are doing.

PCA National awards discussion

- webinar to review member-oriented awards is at 6pm on Tuesday, November 17. Board will discuss potential submissions offline afterwards.

#### Elections and By-Laws discussion

- Both will be sent out via email with a Google Forms link. Brian working with Carrie to finalize format and hopefully send next week, with results back in time for December board meeting.

#### Apparel Store discussion

- Don presented potential new items for our page on the PCA Webstore. The webstore has a new supplier with more updated apparel. Brian noticed 13 of our default 16 items are jackets and will send Don an updated list that will include new short- and long-sleeve items. Don will coordinate with National on availability.

#### Survey discussion

- Brian has preliminary results from Carrie and shared a few nuggets. Half of the respondents said they never go to the website. Majority of social media users would like to see more content on Facebook. There is great interest in scheduling and recording tech talks that could live on the website, El Portal and Facebook. Carrie is building a slide show/report with additional insight.

#### Turkey Drive update

- Insurance is in hand and we have 10 cars and 29 donations scheduled. Drive route is finalized and Jim Mazza will bring radios to the drive. Member Jack Cox has assembled packets with coupons to distribute after the drive concludes in Copper Town Square. Jack is also reserving parking for cars around the town square.

#### 2021 Planning discussion

- A brief discussion was held about getting together outside of regular events. Some of this was underway before the pandemic closed up a potential meeting location in Modesto.
- Monthly meetups are a possibility such as Porsches & Pints like we did in January. Or a breakfast gathering one Saturday a month.
- Other ideas were a possible junkyard meetup (what not to do with your Porsche) or a "Hey, I almost bought that junker (and am really glad I didn't) share-out.
- The Board will review the survey results over the next few weeks and incorporate that into the 2021 planning meeting. This will be held in person at our December monthly meeting.

#### Other business

- Larry Inman has generously offered to hold our next board meeting in person at his home in Oakdale. This date is Thursday, December 10 at 7pm. We'll encourage as many people to attend as possible as well as visit with our departing board members.

**Meeting adjourned 8:39pm**