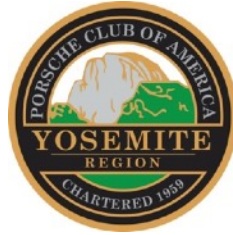


“It’s not just the cars, it’s the people”



YOS March 11, 2021 Board Meeting

Meeting Minutes issued 3/14/21

In Attendance: Brian, Dave, Don, Anthony, Carrie, Gary Loudermilk (guest)

Meeting started @ 7:09pm

Old Business

Minutes from February board meeting approved; motion by Dave, seconded by Carrie

Treasurer Report (as of 2/28): Bank account available balance **\$14,669.27**

Membership Report: 263 members (172 primary, 91 associate) + 7 Juniors
Increase of 6 primary members in February

Web Report: Don confirmed as National website judge (Go Don!) and YOS website is entered in our membership category (<200) for National judging; begins 3/15; Don also received 2021 RPM and will begin entering region data on administration pages; a potential email address issue exists with member submissions through the website, Don will investigate

Newsletter Report: New El Portal coming after President writes his message

New Business

President’s Report (Brian)

- Dave to attend President’s Meeting on 3/13 in Brian’s absence
- Gary Loudermilk is invited to join Board as Membership Chair in May as Anthony departs for Idaho; Gary and Anthony to work together on transition
- Jeff Rosenthal is also assisted in joining/helping Board but has regular Thursday conflict; working on that

Membership 101 Webinar Report (Gary)

- Gary joined National webinar on Membership basics on 3/2
- Reviewed membership categories, financial incentives and rebates
- Gary also connected with another region president while visiting Fresno dealership, this will also provide insight from another region’s perspective

“It’s not just the cars, it’s the people”

2021 Event Discussion

March Breakfast Recap

- 12 cars were present, a few signups did not show up
- Members participated mostly outdoors, all remained mask when outside of cars
- Last members left around 12:30, lots of good car and member discussions
- Smoky’s owner Mike enjoyed the business and welcomed us back, tentatively scheduled for 5/1

March Tour & Taste Day Tour

- Anthony facilitating an event with St. Jorge Winery in Lodi
- 2 bottles @ \$37 pp; decided to move event to April to take advantage of improving conditions and facilities; this will now be a live in-person event
- Adding a lunch and drive were suggested and will be included/optional
- Anthony will follow up with St. Jorge on new date of 4/17 and confirm
- Gary Loudermilk volunteered to help with planning as needed

April 3 Tech Talk at Dave’s

- As of meeting time there were 10 registrations; Dave will provide donuts and coffee

May Breakfast meet-up

- Tentative date of 5/1; again at Smoky’s in Modesto; consider free coffee (Region pays buys cups in advance) to boost attendance

Yosemite/Tenaya Lodge Overnight

- Brian confirmed 5/14-5/16 dates and Larry has paid first night’s deposit from region funds
- Brian presented two breakfast and two dinner menus that were approved, dinner options will have one meat or one vegetarian option
- Estimated cost per room is \$1100, with estimated \$800 down payment at registration (first night plus food/gratuity) and \$300 at check in
- Region will pay the estimated \$8805 food/gratuity at check-in, leaving approx \$1300 in region funds until EB pays out after event
- Board agreed that this would temporarily limit cash flow until EB pays out but no other events are scheduled that would require a down payment
- Registration will open 3/15 pending final numbers and stay open three weeks until 4/4, allowing one last push at Dave’s Tech Talk
- Board agreed to prioritize anticipate region members first, then open to surrounding regions the last week
- Good news that the park is no longer taking reservations
- Brian, Don and Carrie to coordinate final Eventbrite fees and registration datates

New Event Parking Lot (postponed due to late hour)

Other Business

“It’s not just the cars, it’s the people”

- Tentative location of April 8 meeting TBD

Meeting adjourned 9:28pm