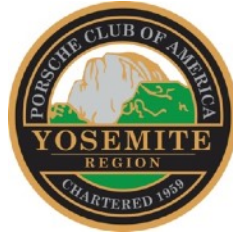


“It’s not just the cars, it’s the people”



YOS June 10, 2021 Board Meeting

Meeting Minutes issued 6/13/21

In Attendance: Brian, Dave, George, Gary, Jacki, Jeff

Meeting started @ 7:17pm

Old Business

Minutes from May board meeting approved; motion by George, second by Dave

Treasurer Report (Brian) as of 5/31: Bank account balance **\$24,154.12***

**Avail balance approx. \$16,442.79 after outstanding checks*

Membership Report: 274 members (182 primary, 92 associate) + 7 Juniors + 1 Test Drive
6 new members, 3 transfer in, 1 transfer out, 5 lapse

Web Report (Brian) : Don looking at countdown clock idea for Werks

Newsletter Report: (see El Portal discussion below)

New Business

Discussion on the future of *El Portal*

- Jacki shared stats that less than half of members open El Portal and majority of those go straight to Zone 7 and DE reports
- Board agreed that Email Blast and website/content have largely obsoleted El Portal; this is supported by last year’s member survey
- Jeff suggested we evolve El Portal away from monthly and perhaps an annual “yearbook” or retrospective but keep the name alive; Brian added that Seeger’s Printing may be able to print copies for distribution
- We may consider moving Zone 7 and DE content to Email Blasts once a month
- Brian to follow up with Don to see if we can incorporate new member announcements and numbers into website
- Jeff’s son Jacob may be able to help with content
- Current plan is to issue one more El Portal under the current format, share that it is changing then finalize new format before end of year.

“It’s not just the cars, it’s the people”

2021 Event Discussion

Recap--Yosemite/Tenaya Lodge May 14-16

- 16 cars and 32 couples attended all three days, plus 2 cars joined just the Saturday drives
- First YOS event that offered two drive options on the same day
- Accommodations and dining was excellent; expect at least one event photo to be published in Panorama

Recap--Tech Talk #2—Eminence Wrap Shop June 5

- 13 cars/18 attendees with two Test Drive members and one guest
- Coffee truck was a big success; region cost for the truck was \$63.
- Alex and Garrett were good hosts and shared a wealth of expert insight regarding wraps and detailing

Upcoming—July 10 Breakfast

- Initially expected to make this Porsche Stevens Creek event but dealership requested we move to August
- Brian recommended Baldi’s at Copperopolis to draw members in the foothills area
- George suggested we create an “SUV Corral” to bring out Panameras and Macans and build excitement for future SUV drive
- Brian to reach out to Jack Cox for assistance and confirm when we can start Eventbrite signup

Upcoming—August 6 Oakdale CC Car Show

- Larry coordinating details with country club
- Exclusive to club members and friends
- Anticipate a 15 car limit; includes dinner
- Need to know registration close date; open in July after we confirm details?

Upcoming—August 13 Werks

- Werks registration opens Wednesday 6/16 but location still not confirmed; event is Friday, August 13
- Region has a block of six hotel rooms in San Juan Bautista to make this an overnight event on Thursday, August 12
- Brian to reach out to hotel to confirm registration details; members may be able to reserve a room directly with hotel instead of using Eventbrite.
- Will we need Eventbrite at all if members can book direct with PCA for Werks and direct with hotel for only six rooms?

Other scheduled events

“It’s not just the cars, it’s the people”

- Saturday August 28 (tentative) Porsche Stevens Creek
 - Dealer to confirm with Brian
 - Anticipate opening registration mid-July
- Sunday September 12 New Member BBQ @ St. Jorge
 - Brian asked Jeff for assistance
 - Anticipate opening registration in July
- Sunday October 10 Porsches, Pints & Planes @ Castle AFB
 - Gary Loudermilk will co-chair with Bob Tyler
 - Anticipate opening registration in August

New Event Parking Lot

- TBD Zucchi Restorations
 - Brian in touch with Frank about dates
 - Free event that includes dinner
- SUV Drive
 - Dave to co-chair with Hugh Ewing
 - Dave to follow up with Hugh
 - Brief discussion on holding this in September/October but may push to Spring '22 due to scheduling
- Saturday 11/14 Tentative Food Bank Turkey Drive
 - Larry to chair?

Other Business

- Location for Thursday, July 8 meeting TBD

Meeting adjourned 8:31pm