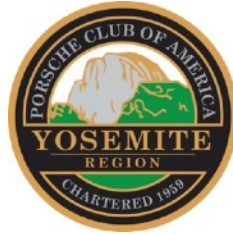


“It’s not just the cars, it’s the people”



## **YOS Sept 9 2021 Board Meeting**

Meeting Minutes issued Sept 13 2021

In Attendance: Brian, Dave, Don, Larry, Carrie, Gary, Jeff + member guest Jon Stone\*

Meeting started @ 7:05pm, Grains of Virtue Brewing Company, Oakdale

### **Old Business**

Minutes from August board meeting approved; motion by Carrie, seconded by Gary

Treasurer Report (as of 2/28): Larry reported Bank available balance **\$16,811.76**  
*Gary suggested Region pay for tab when Board meeting is at a restaurant, brief discussion was held with pros/cons, Brian suggested this be tabled until October.*

Membership Report: Gary reported 282 members (188 primary, 94 associate) + 7 Jrs  
*Carrie to reach out to most recent new members about attending BBQ.*

Web Report: Don continues to examine ways of decreasing website loading time in small increments.

*Even PCA’s new website got a D when it comes to download speed. Dave reminded Brian of report from his son-in-law analyzing website and changes; Brian will re-send to Don. Jon Stone will continue to provide guidance for improvements.*

*Discussion followed about how to integrate and optimize ads in Eventbrite and website. Brian appointed “Membership and Advertising” committee (Carrie, Jeff, Don, Gary as standing members, Brian will join for kickoff) to discuss revenue opportunities and potential changes to website. Also, there is interest in setting up “subregions” of members who live near each other and want to do smaller drives.*

*Another discussion followed about El Portal and it’s evolution; a frequently updated publication is needed to maximize web contest scores. Larry suggested a repository for Email Blasts so members could access and review content they may have missed. Brian to work with Don on how we set this up.*

Sim Racing Report: Jeff spoke briefly about Series 7 races on Wednesday nights and that east coast participation in Sim Racing is much greater than the west coast.

“It’s not just the cars, it’s the people”

*Jeff reported that Sim Racing (iRacing) Petit LeMans is coming up on October 1-3. Board agreed to promote Jeff’s car and participation using FB as a test. Brian to follow up with Jeff on details.*

## **New Business**

No updates on Zone 7 DE Events.

## **2021 Event Discussion**

### August 6 Oakdale CC Recap

- 15 cars attended; event was the right size and fun to attend
- Improvements for next year include clarifying that this is open to the public and members can attend even if not exhibiting.

### August 9 & 13 Monterey Classic & Werks Recap

- Both events well attended by YOS members
- Monterey Classic had many members cars on displays; for Werks everyone was in the Corral
- Werks overnight was great; there is interest in booking more rooms in 2022 and giving members option to stay longer
- Greg Pyatt’s 1989 Turbo looked amazing in the showroom at Monterey

### August 28 Stevens Creek Recap

- 14 cars joined the drive from Manteca to the dealer in Santa Clara
- The dealership rolled out the red carpet and provided breakfast, gave a two hour tech talk and opened the boutique for sales
- Brian invited both DCEM Glenna and Gold Tech Steven to the new member BBQ; both expected to attend

### September 12 Member BBQ

- Brian confirmed time 11am-3pm; final plans have been made with the winery
- Board approved additional \$400 to cover 20 bottles of wine for members to enjoy as they arrive
- Jeff and Gary to bring water; George and Don to bring coolers of ice; Brian to bring lemonade/tea
- Gary reported great success with raffle donations including McCoy Tire, Migliore Motorwerks, Kruse/Lucas and a book purchased from Stevens Creek
- Board agreed on cash-only sales of \$5/ticket or 5 for \$20
- Board agreed to purchase another 6 bottles to use in swag bag giveaways; Don to bring extra bags from Werks
- Total raffle prizes will be 8

### October 10 Porsches Pints and Planes

“It’s not just the cars, it’s the people”

- Brian and Gary to finalize details after new member BBQ
- Expect to open registration around Sept 15

November 14 Turkey Drive Drive II

- Board agreed to keep format same as 2020; Board members asked to bring drive ideas to October meeting

December Holiday Party

- Dave has connections to both Redwood Café Oakdale and Fuzio in downtown Modesto through new member Derek McCain. Redwood Café has advantage with new facility and better parking
- Brian and Dave to follow up on either December 4 or 11 as target dates

**Other Business**

- Brian reminded board that elections are coming up for Pres/VP and per By-Laws nominations need to be submitted by 10/1.
- Tentative location of Thursday, October 14 meeting is Grains of Virtue; this needs to be confirmed
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**Meeting adjourned 9:04pm**