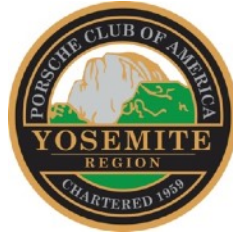


“It’s not just the cars, it’s the people”



## **YOS Oct 14, 2021 Board Meeting**

Meeting Minutes issued October 18, 2021

In Attendance: Brian, Don, Larry, Gary, Jeff

Meeting started @ 7:20pm, Grains of Virtue Brewing Company, Oakdale

### **Old Business**

Minutes from September board meeting approved; motion by Don, seconded by Jeff

Treasurer Report (as of 2/28): Larry reported Bank available balance **\$13,692.42**  
*Gary reminded us of subsidy for a new member event (BBQ), working with Larry to submit.*

Membership Report: Gary reported 288 members (191 primary, 97 associate)  
*Jeff to follow up on potential new member Ted Gaines.*

Web Report: Don reported on efforts to relaunch El Portal; well received and Board agreed to quarterly format with advertisers. Constant Contact was selected over Apple; board approved annual fee up to \$120 to create and maintain. Brian to establish first meeting of Advertising and Marketing Committee to make recommendations. *Don to develop a “pilot” for January, refining as we go rather than try to perfect up front.*

### **New Business**

Two Zone 7 DE Events of note, one in Willows weekend of 10/16 and one in Crows Landing in November. *Crows Landing is local enough that we could encourage member attendance.*

Brian updated Board on member Steven Perry situation; this has been resolved to the satisfaction of PCA. *Thanks to Chuck for his assistance contacting Steven.*

Brian approached member Bob Tyler about Secretary position. *Bob declined at this time but expressed interest in continuing to help the Region.*

Gary noted Porsche Livermore is having an open house this Sunday.

### **2021 Event Discussion**

“It’s not just the cars, it’s the people”

#### September 12 Member BBQ Recap

- Raffle generated about \$800 in revenue, offsetting cost of \$3900 to host
- **Constructive feedback:** we had too many no-shows given the event had limited capacity and technically “sold out”.
- **Solve:** Board recommends a nominal charge for next year’s event so members have to invest to attend; this includes one raffle ticket, with option to buy more in person
- Vigorous discussion followed about raffle ideas for next year—Porsche parts suppliers, local shops and possibly Kelly Telfer auction

#### October 10 Porsches Pints and Planes Recap

- More successful than expected—30 cars and 44 members!
- **Constructive feedback:** few Sequoia members attended, there was no promotion on their website and they did not consider it a “drive”. Gary pointed out this was intended to be a social and not driving event.
- **Solve:** not sure. We promoted this weeks in advance.

#### November 13 Turkey Drive Drive II

- Board agreed to keep same destination as last year (Copperopolis)
- Larry is coordinating with meetup 9-9:30, deliver from 10-10:30 and drive from 10:30-12:30.
- Board expects 25-30 cars may join and agreed to offer at least 2 and as many as three drives (Hwy 4, Orange Blossom & Sonora Road and O’Byrnes Ferry to Hwy 108)
- Event will be renamed “Turkey and a \$20” to as a minimum food and cash donation  
*Action: Brian to call Jack Cox to facilitate parking and restaurant access at Copper Valley Town Square. (Thought: did we assign a drive leader for each of the routes?)*

#### December Holiday Party (date TBD)

- Board discussed three options: Redwood Café Oakdale, Oakdale Country Club and Chefs of New York in Modesto
- Redwood fees would end up being over \$100 per member, this is too expensive
- Larry planning unrelated Oakdale CC function and recommended we not pursue this with them
- Focus is now on CONY; Chris Boughton has already made an intro and Brian is waiting on call back from owner Vince Altadonna
- This will most likely fall on a Sunday evening, either 12/5 or 12/12

#### **Other Business**

- Carrie notified Brian that 2022 officer nominations are:
  - President—Dave Boyd and Brian Sturkie

“It’s not just the cars, it’s the people”

- Vice President—Jeff Rosenthal
- Brian is not pursuing re-election; Dave is P candidate and Jeff is VP candidate
- Board agreed there is no need to extend the 10/14 deadline and closed nominations.
- Brian to coordinate with Carrie on next steps; anticipate electronic ballots will be sent out early November.
- Board agreed to donate \$500 to Second Harvest (Food Drive) and \$500 to Toys for Tots (Holiday)

**Meeting adjourned 8:48pm**