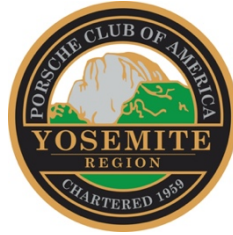


“It’s not just the cars, it’s the people”



YOS Nov 11, 2021 Board Meeting

Meeting Minutes issued November 27, 2021

In Attendance: Brian, Don, Gary, Jeff, Dave

Meeting started @ 7:24pm, Grains of Virtue Brewing Company, Oakdale

Old Business

Minutes from October board meeting approved; motion by Jeff, seconded by Dave

Treasurer Report (as of 10/31): Brian reported the Region’s available balance **\$13,393.08**.

Membership Report: Gary reported 287 members (189 primary, 98 associate)
Net loss of one compared to September

Web Report: Don dropped the home page video which increased download time. Open to input from John Stone as well as Dave’s S-I-L. Brief discussion on classified ad rates at \$250/quarter. Three test “advertisers”—Migliore, McCoy Tire and Kruze-Lucas. *Brian to reach out to Porsche of Stevens Creek to measure interest.*

El Portal: Don “test launched” new format using Constant Contact. Analytics showed a 70% open rate which was surprisingly good, so there is continued interest in EP as part of our communications platform.

Sim Racing: Jeff reported Series 7 is almost over and information on Series 8 TBD. Brief discussion on cost to create a portable setup for Sim Racing at WERKS supported by YOS, GGR, Diablo staff. This could be sponsored by National. Other options include “Race a Cop” theme with member Scott Miller, or a set up at Nico’s. *Jeff to investigate setup needs and costs and share with Board for interest and partnerships.*

New Business

Brian noted recent changes in FB Group administration, groups are now open to join without approval but any posts must first be approved by an Admin to be public.

Name tag discussion about replacing or supplementing traditional YOS magnetic badges with track-style lanyards. Brian was in favor of lanyards but Board likes the traditional

“It’s not just the cars, it’s the people”

style. Dave suggested members have an option for both, or perhaps the magnetic badge could attach to the lanyard card. *Brian to research lanyard style as well as costs to reorder YOS pins used on magnetic badges.*

2021 Event Discussion

Turkey and a Twenty Drive—coming up on 11/13.

Brief review of plans and registration; Brian confirmed wine tasting to be held at Gateway Hotel. Current registration at 24 cars. Brian and Larry pre-drove route and agreed to do one route with staggered start times as opposed to separate routes to manage group size.

Holiday Party—coming up on 12/5

Chefs of New York has been confirmed. Brian proposed a Region subsidy not to exceed \$19 pp to keep ticket cost under \$50. Total estimated cost to Region \$1,520 (this was also approved with Larry prior to the meeting). Motion was approved by Don, seconded by Jeff. Registration should open weekend of 11/15 and close Sunday 11/28.

Other Business

- 2022 Elections remain open through Sunday 11/28, nominees are:
 - President—Dave Boyd and Brian Sturkie
 - Vice President—Jeff Rosenthal
- Reminder that Region agreed to donate \$500 to Second Harvest (Food Drive) and \$500 to Toys for Tots (Holiday).
- 2022 calendar ideas
 - Board expressed interest in booking Hotel de Leal rooms 4/29-5/1 for Hyundai Monterey Sports Car Championship at Laguna Seca.
- Brief discussion of event calendar; decided to postpone in depth discussion to December meeting where focus will be on event planning.

Meeting adjourned 8:36pm