

YOS Jan, 6, 2022 Board Meeting

Meeting Minutes issued February 8, 2022
(based on D. Chiasson's Notes)

In Attendance: Dave, Gary Jeff, Don, Brian (Larry and Cathy absent)
Member attending: Sam Read
Call to Order: 7:02 PM

Old Business

Approval of Dec.Minutes: approved with correction that Don is not "responsible" for Ad sales. Brian motioned to approve, all approved.

Treasurer Report: Larry was excused for illness. He communicated that the bank balance was \$13,060. as of Jan.6, 2022. He noted that Dave must meet at Chase Bank to sign the "signature card", transferring signing authority from Brian.

Membership Report: Gary reported 297 total members after 1 New, 1 transfer and 3 dropped. Primary members 194 Associate 103. A goal is to reach out to the "4-door" members to encourage them to join events.

Website Report: Gary requested: On the Ad "sheet" to advertisers to add the Region membership size. He asked Don to sent out the Ad sheet which was done. Further discussion: Jeff/Gary suggested that Ad cost become \$240/ quarter, NOT annual. Pricing was not decided at meeting. Jeff suggested only one size for our EI Portal Ads, to be determined later. Don reported that the Q1 EI Portal had an open rate of 67%!

Past President Report: Brian is working with a digital printer who could do Yosemite Logo shirts. With respect to name badges: Brian will get a quote for the "buttons" used for the magnetic badges. He is also looking at a different format, e.g. on a lanyard. The "button" badges would be nice for "formal" events and the lanyard format for more sporty events like drives, Tech Talks, etc. He showed a sample of the possible lanyard-badge, with the member providing their own neck strand. Concerning the Yosemite logo: Gary asked Don to send the Yosemite logo image to him (which was done).

SIM Racing Report: Jeff reported that Zone 7 had 3 races left. He is assembling some “equipment” to set up a SIM system that could be moved around to YOS events. He is specifically looking to set up a system at Migliore as part of the Chem Brothers Tech Talk March 12. Might even bring the set up to the New Member BBQ later in the year. Don requested a SIM racing article for the Q2 EI Portal or to be included in an EXTRA.

New Business:

Official transfer of “the gavel” and the incorporation plaque from Brian to Dave, new President.

Secretary: Cathy Kuhn was “officially” voted/confirmed as Secretary by unanimous vote.

DE/Autocross Chair: Don recommended that Chuck Pierce be confirmed as Chair, board approved?.

Business Cards: Dave asked Brian to follow up on refreshing the “business cards” he organized a couple of years ago to include new board members and/or restocking continuing board members’ cards.

Calendar Work:

Confirmed the Modesto Euro Cars and Coffee Jan. 15

Confirmed the Dust Bowl Brewing Co. Porsche and Pints Jan. 29

The meeting was adjourned @ 8:30 pm.

Minutes submitted by Cathy Kuhn, Secretary