

YOS FEB. 10, 2022 Board Meeting

Meeting Minutes issued March 7 2022

In Attendance: Dave, Jeff, Gary, Don, Larry, Brian & Cathy
Call to Order: 7:05 PM

OLD BUSINESS

Approval of January minutes: all in attendance approved.

Treasurer's Report: Larry reported that the account balance was \$13,060.54 as of 1/31/22. The Board approved payment of \$63.92 to reimburse Brian for a sign for the PCA car raffle winner.

Membership Report: Gary reported 296 total, 194 primary & 102 associates after 1 new member and 1 transfer in. Five members have lapsed memberships with one having sold his car. Gary will follow-up with the others. The Dust Bowl event was well attended and 2 Diablo Region members were there, so possible transfer-ins. Dave noted that the most recent Dashboard equaled 299 members.

Website Report: Don will submit our Region application for website entrance for judging at 2022 Porsche Parade. He will also submit our quarterly Newsletter in the Newsletter competition. The most recent News Flashes have had good opening rates.

Discussion that sample Ads and prices should be available for vendors. We also can allow sponsors to provide their own artwork and text for their ad. Person responsible for this to be clarified at next meeting.

Photo Contest for Website: It was suggested that another Photo Contest be run, possibly at a different time of year. Motion was made and approved to have prizes again.

SIM Racing Report: Jeff reported that he has obtained a Rig for our Region use, it will be at Migliore within the next week. He is also working on obtaining a big screen TV that can be used to view the racing. Please contact him to find out what races will be next. He noted that a new member was interested in SIM Racing and it could be of interest to Junior members. He hopes to have SIM Racing set up to share with members who attend the March 12 tech talk.

NEW BUSINESS:

Awarding of Prize to Yosemite Region Porsche car raffle winner: Presenting Board members agreed the “best” man won. Don shared the good news with an e-mail Flash News to the rest of the Region. The Board will follow up with the winner to find out when the car is ordered and delivered. If the winner attends an upcoming event, good to have Board members’ acknowledgment.

Activity survey was done to find our members’ interest in day-tripping, overnight tours, and “long haul” tours. Dave will follow-up with results; so far there seems to be a lot of interest in 2-3 day tours. Dave noted that more PCA national funding is available for multi-Region events, so that could be considered for the future.

Autocross & DE Chair: Dave made a motion to appoint Chuck Pierce as the Chair. All present approved. Don will update the website to reflect his appointment. As Chair he is not required to come to Board meetings, but there is an open invitation to attend.

Updates to Calendar:

Ironstone Event March 27: Cathy requested approval of the Region paying up to \$500. to cover the cost of the vineyard tours of \$10/person in order to keep the per person price under \$50. Motion was made and approved by all in attendance. The event will be on the Region website and Dave will send sign up e-mail once the EventBrite system is in place. (Note-event has sold out!)

IMSA Weekend Apr 29-May 1: Brian has made a reservation for 10 rooms for 4/29 & 4/30 at the Hacienda de Leal in San Juan Bautista, currently the reservation is under Brian’s name for Yosemite Region PCA. Tickets for the race will be on the Laguna Seca website. Jeff will look into having his RV outside Turn 6 so folks can gather there for less cost than beverage concessions. As soon as a PorschePlatz is announced, Don will add the information to the website.

May 3 Day Super Tour/Lost Sierra Hwy 49: Sam Read has a route going from Oakdale on Hwy108 to Sierraville (overnight?) on Hwy 49, then 89 to Lassen National Park with an overnight in Chester and South on Yuba Gap to home. He wants to find out interest for 3 day tour star. Dave will send out an e-mail to gauge interest and ask them to contact Sam. This tour would replace the proposed May Yosemite Tour.

July Tour-3 day Super Tour to Humboldt County, by John Dho and George H. Dates still to be set.

August 15-21 Car Week & Werks Reunion 8/19: any interest for a Region drive or staying at same hotel?

End of August dinner— Sunday afternoon Dinner at the German Guys German Restaurant, Waterloo/Stockton, possible drive before or after meal, Cathy to contact restaurant for date.

September: New members/all members BBQ-Sunday 9/18-St.Jorge winery

October overnight: Date TBD Kelly Telfer Studio tour & Sonora campout, Brian to follow up

Holiday Party: Need to start making a decision & reservations, options include Camp 4, Oakdale Country Club, Redwood Cafe-Oakdale. More information at a future meeting.

Name Tag and Business Card report: Brian reported that the logo for magnetic cards is \$390. for 100. Motion approved to order the logos. Current cost for Name Tag to continue at \$20/each. Brian got a quote for “pit pass” white aluminum Name Tag for \$10.75/each so could charge \$20/each for them, too. Members would be responsible for ordering with Membership Chair (?). Member Art Seeger has own printing company so should be our resource for Board business cards.

Meeting was adjourned @8:45 PM.

Minutes submitted by Cathy Kuhn, Secretary