

YOSEMITE REGION BOARD MEETING, MONDAY, March 11, 2024

TIME: 7:03 p.m.

Held at Round Table Pizza, Stockton

Meeting Minutes Issued April 7, 2024

In Attendance: Jeff Rosenthal, Andy Constantinou, Dave Boyd, Jacob Rosenthal, Gary Loudermilk, Larry Inman, Chuck Pierce, and many others!

### **Old Business**

Approval of minutes: Motion made by Larry, seconded by Gary

### **Treasurer's Report:**

Larry reported the balance is 7111.31. PCA YOS has filed taxes for FY '23.

**Membership Report:** Gary reported membership in PCA nationwide is 150,000+. Yosemite region membership total is 348, Primary 224, co-primary 124, juniors 13. PCA looking to go digital with membership cards.

### **Website/El Portal Report:**

El Portal has been published and available for all to read on the website. Need members to send in articles and photos. Working on fixing viewing issues for tablets and phones. Pushed for 2024 Q1 to be combined with Q2 – approved.

### **DE/ Autocross Report:**

Dave & Co. recently went to crow's landing for autocross and had a great time. Dave went to Thunderhill in his 914 with a group of others and had a blast, there were an array of Porsche's, ranging from new to old and race ready to street. Looking to get more people in the region interested and engaged as many have stated they don't know how to get started but want to autocross – provide a path for members to follow. Stay tuned. Mentioned he is receiving instruction from many top tier instructors and excited to bring the expertise to the region

## **NEW BUSINESS/FOLLOWUP.**

Zone 7 Presidents Meeting Review: PCA is still growing at rapid pace, and reminded members that PCA is member driven – let us know if you have ideas for events. Talks about Zone 7 contracting a website builder so websites are easy to use and update for all regions in Zone 7.

Eventbrite: Jeff reached out to zone rep re what others are doing. Motorsports Reg does not have a cost savings over Eventbrite. Takeaway is that most are using Eventbrite or Motorsports Reg. Zone 7 is looking negotiate group pricing with Motorsport reg to lessen the fees.

Autoresponder: Jeff received the template from Diablo for autoresponder and is looking to set it up.

Name tags: We now have a form on the website to fill out, send check and it will be shipped to you. New ideas for new pit passes. Stillo ongoing discussion.

Members survey: new members survey. Still in its infancy. Possible ideas floated around at meeting of raffles and gift baskets containing PCA stickers and such. During topic, discussion had regarding info for Treffen at Sea coming middle of the year. Also, talk surrounding possible holiday party venues.

### **Calendar:**

All Autocross events added.

Board meetings added.

April: Second Harvest 4/6 Spring Fling with drive. Gary to lead

May: IMSA race looking at a possible drive down on Friday night and do a two-night stay concluding with race on Sunday. Jeff will look into that.

Possible drive to Tahoe or Central Coast lead by Gary Later in May

June: Foothill Day Drive and lunch at Dodge Ridge possible June 15<sup>th</sup>. Tour Master 101 Thursday 18<sup>th</sup>

July: Annual pass tour, Tour Master event. Porsches and Ports

August: Friday Night Live at OGCC  
WERKS reunion  
Dust Bowl

September: New Member BBQ

October: Telfer 3.0 overnight. Falls colors drive

November: Second Harvest Turkey Food Drive

Football & Porsches Potluck Social at Boyd's.

Chip has graciously offered his shop for the New Members BBQ.

Jeff will put a blast out regarding the Treffen at Sea Princess cruise

Discussion regarding Christmas party. Locations in the Ripon, Modesto, Oakdale region are being considered. Members are looking into locations

## **OTHER BUSINESS**

Next Board Meeting: Monday, 4/8/2024.

Meeting was adjourned at 8:20 p.m. Motion to adjourn: Dave, second the motion Andy.

Meeting minutes submitted by Jacob Rosenthal