

YOSEMITE REGION BOARD MEETING, MONDAY MAY 6, 2024

TIME: 6:30 p.m.

Held at Pizza Plus, Escalon

Meeting Minutes Issued June 7, 2024

In Attendance: Jeff Rosenthal, Dave Boyd, Jacob Rosenthal, Marianne Boyd, Larry Inman, Andy Constantinou

Others: George and Wesley Vierra, Chuck Pierce

Old Business

Approval of minutes: Motion made by Jacob, seconded by Larry.

Treasurer's Report:

Larry reported the balance as being \$8,533.60. We received the quarterly refund from PCA for charity. We had an event that brought in 1,600. Spent a little over a thousand. Jeff said dues are going up \$10 pp with PCA. He thinks we will see more money from National. Check for \$640 out. Should get Eventbrite money.

Membership Report: Gary was not present. Jeff reported membership in PCA is 162,395 nationally. Yosemite Region membership total is 364. Primary is 224, co-primary 126, juniors 14. Last year this same date, 5/6/23, there were 219 primaries and 114 co-primaries. We had a gain of 5 primaries and 12 secondaries. 1/1/24: members who left, we lost 15 primaries and 5 comembers that expired. Jeff and Gary will look into why this happened. Possibly member doesn't realize their membership has expired. There are a lot of new members showing up at events.

Website/El Portal Report:

- 1) Jacob reported he is starting to build the El Portal for Q1 and 2. Tell members to shoot Jacob an email re articles.
- 2) Didn't take down the Eurotrend sponsor. Will work on that.
- 3) Updating the autocross events.

Dave will submit the calendar of DE and autocross events to Jacob for the rest of the year.

Still need new board members' photo. Not all members here this evening so we will table that for tonight.

DE AND AUTOCROSS

Dave working on performance drive seminar he wants to do in July. Will create basically a workbook similar to the National instructor book. Created a syllabus. Would like to do a no-host seminar at Pizza Plus. Will discuss the different classifications, the locations. He will also have his gear to show everyone. Wants to create atmosphere and excitement.

Jeff would like Jacob to add a driving section to the website to add the content of the DE and autocross events.

Recent events.

Chuck reported the cooking school event had 14 signups. 5 cars. They had a good time and discussed the menu for next year with the school.

NEW BUSINESS/FOLLOWUP:

Autoresponder: Jeff and Gary working to simplify it. Working on something for new members but also members whose membership has expired to reach out to them.

New members survey. Jeff has not had a chance to build that out yet. Will attempt this month to build it.

Jacob working on the form.

We would like positive and negative feedback.

Calendar

End of May perhaps a cars and coffee. If someone has a location, Jeff will contact and work to put it together.

IMSA is this weekend.

May 18th, UOP wants us to have a car show, cars and coffee, along with catering a baseball game. Public safety will watch the cars. Cost \$25 per person.

Registration is kind of low right now.

Registration is strong for the Pasa Robles tour on June 9-11. Only 2 slots left. Gary would like to close the tour at 10 cars. Jeff will close it tonight. Gary requesting to have the club sponsor one of the events that weekend, a little over \$200. The board is in agreement and approved it.

Jeff will put together a calendar of events for the website with the Eventbrite links.

Dave's drive Saturday 6/15 to Dodge Ridge

Dave will contact Dodge Ridge to find out when their summer restaurant hours start.

Bob Tyler will lead the annual pass tour in July.

July 18 Tour Master 101 Chuck and Dave will handle that event.

Jeff still working on a possible date for Porsche and Ports in July.

August FNL Car Show, first Friday in August.

Werks Monterey Pines in August.

Board meeting moved due to Labor Day. New date September 9 at German Guys.

Elections this year for Secretary, Treasurer, Webmaster.

September New Members BBQ looking at German Guys. Jeff will meet with them and go over logistics. Try to get the beer garden and get a price. Possibly 9/21 date.

Ironstone Foothill drive and show, 9/27/24 and 9/28/24

Kelly Telfer 10/26 or 10/12.

December 7th the holiday party at OGCC.

OTHER BUSINESS

Next Board Meeting: June 3, 2024

Meeting was adjourned at 7:22 p.m. Motion to adjourn by Jacob, seconded by Larry.

Meeting minutes submitted by Marianne Boyd